

News Release

For Immediate Release

Media contact:

Keren Dubin
Marketing/Communications
dubink@makeitdaisy.com
717.932.9999 x 291

Daisy Data Displays Unveils New Ruggedized Military PC Size, weight, customization capability boost ease of use

York, PA, April 2015 – <u>Daisy Data Displays</u>, <u>Inc</u>., a hazardous location and ruggedized computer manufacturer based in York, PA, unveiled a highly adaptable PC specific to military applications.

The new <u>Series 4120MA</u> features either a 19" display (1280 x 1024 resolution) or 15" display (1024 x 768 resolution). The new series 4120MA is smaller, lighter, faster, and fanless and provides end users with improved on-screen resolution and visibility, thus allowing the user to make full use of the software. The lightweight, carbon fiber enclosed units are less than 19 pounds for increased ease of use and feature a resistant touch screen (glass on glass) or optional multi-touch Projected - Capacitive (P-Cap).

The COM e module is available with either Quad Core Atom or i7 processor and Solid State HD, up to 256GB. The new Series 4120MA features up to 16GB of memory, 4 USB ports, two network ports, keyboard and pointing device PS/2 ports. It is designed to meet Mil Standards 461, 901D Grade A, 801 and more.

Daisy Data Displays Inc.

2850 Lewisberry Road York Haven, PA 17370

Phone: 717.932.9999

Fax: 717.932.8000

www.makeitdaisy.com

Adaptability and flexibility are the most important attributes of the Series 4120MA. All units come with a variety of different mounting options and the ability to modify the unit to fit into each unique space. Customers are able to work with Daisy Data development engineers to modify units for specific size and space needs while still fitting into the required enclosure. Even units that are sized differently from existing enclosures can be modified to fit into the existing space providing the highest – and unparalleled – level of adaptability on the market today.

"Collaborating with customers to create custom units that meet very specific – and unique – needs is what sets Daisy apart from other manufacturers," said David "Avi" Shefet, president. "Daisy is unique in that we are willing to and highly prepared to modify our products to meet customer specifications. Customers have different needs. Why require them to purchase a one-size-fits-all solution?"

This <u>custom capability</u> is Daisy Data's signature approach to ruggedized computer development and the new Series 4120MA embodies this philosophy with its ability to be mounted anywhere, even in existing – and larger or smaller – enclosures.

For more information about the Series 4120MA or Daisy Data Displays, contact Keren Dubin at dubink@makeitdaisy.com 717.932.9999 x291 or visit www.makeitdaisy.com/press-room.

###

Daisy Data Displays is a hazardous location and ruggedized industrial computer manufacturer that provides custom solutions for the harshest of situations and environments. Daisy's products are ideal for Oil & Gas Exploration, Military Operations, Flight Simulation, and Pharmaceutical & Food Processing environments. Founded in 1982, Daisy manufactures Industrial and Hazardous Location PCs, Industrial and Hazardous Location Monitors, Military PCs, Military Monitors, Keyboards, Purge Controls, and Accessories (including touchscreens, KVM extenders, cooling devices, bar code scanners, and conduit seal kits and air connection kits).