



NEWS ARTICLE
For Immediate Release

LEADING INDUSTRIAL COMPUTER MANUFACTURER EXPANDING TO STATE-OF-THE-ART PRODUCTION FACILITY IN CENTRAL PA

Daisy Data Displays, a leading engineering and manufacturing firm of industrial computers, is building a new headquarters in central Pennsylvania. The 30,000 square foot integrated engineering design and manufacturing facility will more than double Daisy's current space, expanding the company's production capacity to meet growing demand. Daisy expects to begin operations in the new building by the second half of 2020.

Daisy's new headquarters will have an open concept design enhancing cross-departmental collaboration and advancing production capabilities, allowing Daisy to scale manufacturing of its high quality, custom industrial technology shipped worldwide.

The expansive space will also allow Daisy's departments unprecedented access to new technology; improving the design-build process, streamlining production and increasing efficiencies from concept to shipping.



Daisy Data Displays New Headquarters
5031 Richard Lane, Suite 103 Mechanicsburg, PA 17055

The new building will feature an extensive engineering design suite to further research, development and testing; specialty designed racking systems to improve warehouse management and production flow; and a spacious engineering technology suite. The engineering technology suite, further integrating the production and engineering departments, will house two 3D printers for prototyping new designs and internal components, a milling machine for pro-typing in-house designed PC boards and a laser printer for custom cutting gaskets and etching/engraving finished

goods. The engineering suite is in line with Daisy's strategic focus to promote research and development, while the improved production and warehouse infrastructure furthers efficiency and productivity.

The size and open layout of the new building is critical to Daisy's strategic plan, focused on strengthening its position as a partner in enhancing process automation systems and mission critical initiatives through the production of industrial, hazardous and military computing technology in key markets – including oil and gas exploration; pharmaceutical, chemical, food and paint processing; as well as the military.

“Daisy is growing. We are playing a bigger, more critical role in ensuring major US industries have technology that secures the safety and productivity of their production facilities, whether that be for oil and gas exploration, pharmaceutical production, flight simulation for pilot training and even our armed forces.” explains David Shefet, President & CEO of Daisy Data Displays. “To continue to be a partner to these industries, we are making an investment in our facility by expanding the space and the technology we use to gain efficiency, communication and transparency across departments. We anticipate that our processes and procedures will benefit just as much as our team members, who will now have access to space, technology and resources that promote creativity, collaboration and innovation.”

In deciding to design and build out the facility, Daisy partnered with High Associates. This partnership comes after years of evaluating the best location and partner that would offer a state-of-the-art facility to accommodate Daisy's growing needs. With High's design and construction expertise, Daisy's new space will allow for the strategic scaling of the company, as well as enhance its team-oriented culture fostered through strong inter-departmental communication and collaboration.

Daisy will host an open house for its customers, vendors and network of sales representatives in the summer of 2020 to discuss the company's strategic vision and direction for the new decade. The event will allow Daisy to showcase its new industry leading products, including a 42" industrial touch screen display, cellular capabilities and an extremely rugged Zone 1 15" portable computer.

About Daisy Data Displays

Daisy Data Displays is a leading engineering design and manufacturing firm specializing in custom industrial and hazardous computing solutions. Daisy's products are relied upon for automation and mission critical operations in the chemical, pharmaceutical, food processing, paint and automation industries, as well as oil and gas, military and flight simulation industries.

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