



News Release

For Immediate Release

Media Contact:

Brandi Murray

Marketing Coordinator

murrayb@daisydata.com

717-796-9999 x288

Daisy Data Displays New Waterfall Display Technology Revolutionizes Viewing Experience

Mechanicsburg, PA – March 20, 2023 – Daisy Data Displays, Inc., a Pennsylvania-based manufacturer of PCs, HMIs and displays designed for the world's toughest environments, is proud to announce the release of its latest innovation in display technology: the Waterfall Display. This cutting-edge technology was designed with the US Navy in mind to address the common flickering issue found in Liquid Crystal Displays (LCD).

This technology resolves the LCD flickering that has been a primary concern for the U.S. Navy in applications that require the display of sonar "waterfall" data. The Waterfall Display utilizes a unique design that improves the difficulty to interpret the information contained in the waterfall data.

The technology also boasts a high resolution and refresh rate, ensuring that images are displayed with the highest level of detail and clarity. This makes it perfect for the U.S. Navy applications, where the continual luminance flickering and slightest lag or drop in resolution can cause eye fatigue to its users.

Daisy Data Displays Inc.
5031 Richard Lane,
Suite 103
Mechanicsburg, PA 17055
Phone: 717.796.9999
Fax: 717.796.9990
www.daisydata.com

"We are extremely excited to bring this revolutionary technology to the market," said Avi Shefet, President of Daisy Data Displays. "The Waterfall Display represents a significant step forward in display technology and we believe it will greatly enhance the overall viewing experience for our customers."

The Waterfall Display is now available for purchase on our 24" & 27" displays and can be integrated into a variety of products. Daisy is confident that this technology will change the way we view and interact with visual media in the future.

For more information about Daisy Data Displays, contact Brandi Murray at murrayb@daisydata.com, (717) 796-9999 x288 or visit www.daisydata.com

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Daisy Data Displays (Daisy) is a hazardous location and ruggedized industrial computer manufacturer that provides custom solutions for the harshest of situations and environments. Daisy's products are ideal for Oil & Gas Exploration, Military Operations, Flight Simulation, and Pharmaceutical & Food Processing environments.

Founded in 1982, Daisy manufactures Industrial and Hazardous Location PCs, Industrial and Hazardous Location Monitors, Military PCs, Military Monitors, Keyboards, Purge Controls, and Accessories (including touchscreens, KVM extenders, cooling devices, bar code scanners, and conduit seal kits and air connection kits.)



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